

## milia m

milia m was born and brought up in Beirut but chose Paris to study fashion design and it was there she launched her first collection. Well-versed in the skills of her trade and having worked in France as lingerie designer, she returned to Beirut to set up her own studio and showroom in 1996. She launched her first collection in 1999 and since then, milia m has been producing two collections a year and sells all over the world.

Balanced between sobriety and joy, milia's collections perfectly encapsulate the designer's spirit. Her clothing is exuberant, dynamic, romantic and modern, with just a hint of Middle Eastern mystery. Light and softly feminine, milia m's designs are essays in subtle seduction. They wrap the body in a clever interplay of transparencies, folds and openings that sensuously suggest more than they actually reveal.

Adept at the art of the body-hugging cut, milia m invites attention through her deft use of imaginative details, which simultaneously heighten anticipation and subvert expectations of familiarity.

milia m collections have been exhibited in Paris, Milan and Tokyo and are sold internationally in France, Italy, Great Britain, Switzerland, Greece, Lebanon, Saudi Arabia, Hong Kong, Japan and the US.

## milia m in dates

### **02.2008**

Fashion show at the Milan Fashion Week.

### **11.2007**

Fashion show at the launch of the Abu Dhabi Fashion Week.

### **10.2005**

Opening of the new milia m boutique in the Beirut Central District.

### **01.2005**

Exhibit at the Salon de Paris as part of the show curated by Italo-Lebanese designer, William Sawaya.

### **11.2002**

Fashion show at the International Design Biennale, Saint Etienne, France.

### **02.2002**

Presentation of the Winter 03 collection at the Salon KFC/Kobe Fashion Composed, Kobe and Tokyo, Japan.

### **02.2002**

Presentation of the Winter '03 collection at the Salone Light Milanovendemoda in Milan.

**01.2000**

Launch of the milia m fashion and design consultancy branch.

**04.1999**

Launch of the brand milia m P.A.P.F. and first milia m Summer Collection.

**1997-1998**

Teaching at Esmod, Damascus.

**1996**

Freelance underwear fashion designer in Lebanon.

**1996**

Teacher training : BEP Esmod, Paris.

**1992-1995**

Fashion designer at Vanity Fair Group : Underwear Department. Conception, fine-tuning, production and marketing. Responsible for creating the SG Variance, a new product marketed by Variance.

**10.1993**

Technical training in corsetry at Cethi.

**1991-1992**

Internships at Albani Couture, Pierre Cardin, Jamin Puech Accessories and Stylmod Variance.

**1988-1992**

BEP Esmod, Paris : Diploma of Fashion Design (specialisation P.A.P.F)

**30.01.1971**

Born in Beirut, Lebanon.